Realometer

Real I.S. Research Realometer

February 2025 Real I.S. AG / Research and Investment Strategy



Topic Overview Realometer February 2025









Key Findings

Yield requirements stabilise at a higher level. Investment market still weak so far. Recovery visible, but volatile environment.

- Trend towards falling long-term interest rates uncertain. Property yields are likely to move sideways for the time being.
- Moderate market recovery in some market segments. Purchase prices have stabilised. Investors are looking for opportunities.

Realometer

- Weak economy offers little tailwind for the letting markets.
- Residential, logistics and hotel properties are currently viewed favourably.
- Value development of existing properties remains strained in individual cases.

Countries

Economy expected to remain weak in 2025, but slightly better than in the previous year. Political and economic risks are currently high (Trump government, German parliamentary elections, French government crisis, Ukraine conflict, etc.)

Office

Persistently weak transaction activity. Yields have stabilised and are at 8-10 year highs. Rental growth in city centre locations, declining rents in secondary locations.

Retail

City retail and retail parks are asked by investors, few transactions in shopping centres. Private consumption is also expected to provide little stimulus for growth in 2025.

Logistics

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Logistics is one of the most attractive segments. Despite the weak economy, rental growth is expected to continue in the future.

Hotel

The recovery of the hotel markets continued in 2024. Hotels currently offer the highest prime yields compared to other segments.

Residential

Surplus demand and rising rents offer cash flow security. Sub-sectors such as Serviced Apartments or Student Housing offer higher yield as Multifamily properties.

Country Analysis

Economy remains weak, further decline in interest rates uncertain, political uncertainties currently a burden.

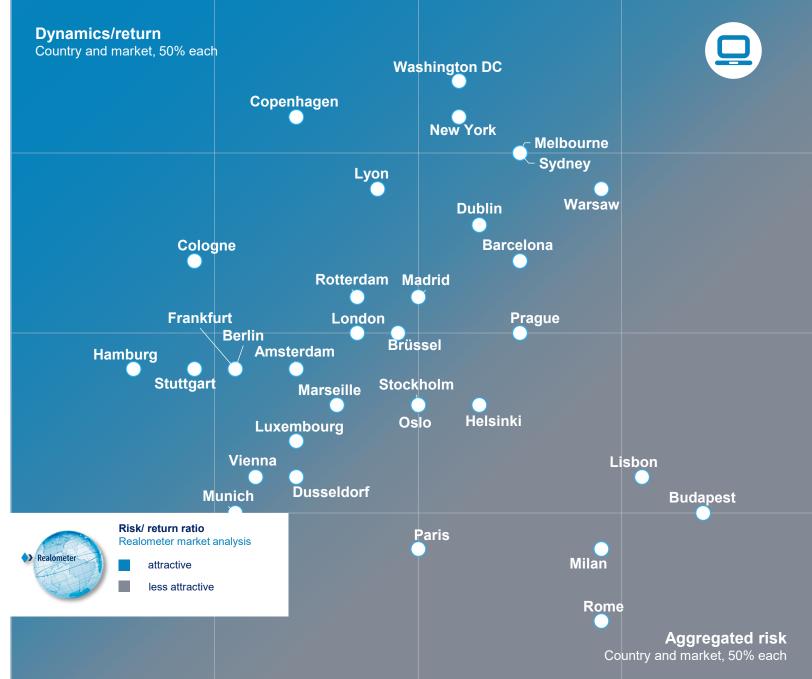
- Little change overall compared to the last analysis in August 2024.
- Growth prospects and competitiveness remain weak in a number of euro countries, particularly in Germany.
- Denmark, the Netherlands, Ireland and Australia are in positive territory. Italy, Hungary and Portugal at the lower end.

Dynamics Country **USA** Denmark Ireland Australia **Netherlands** way Sweden Polar Belgium Finland Luxembourg Czech Repub Portugal Spi United Kingdom Hungary France Germany Italy Dynamic/risk ratio Realometer country evaluation attractive less attractive size = liquidity Risk Country

Office

Weak transaction activity. Stabilisation of yields at a higher level. Rental growth in city centre locations.

- Prime yields stable on average at 5.1 % (compared to August 2024).
- Rising vacancy rates weigh on valuation in some locations. The average vacancy rate in all European locations analysed is 7.7%.
- Prime rents are expected to continue to rise in the coming years, averaging over 2.3 % p.a. Little demand for decentralised locations, with rents falling.
- Investments selectively attractive. Institutional investors and family offices are looking for opportunities.



Retail

City retail and retail parks are asked by investors, few transactions in shopping centres.

- City retail properties and retail parks were the most traded segments in 2024. Some larger transactions are revitalising the German investment market.
- Private consumption is also expected to provide little stimulus for growth in 2025.
- The overall result (including country rating) has changed little compared to August 2024. Ireland, Denmark, Ireland and Poland are best positioned, while the Netherlands also remains attractive.



Logistics

Logistics is one of the most attractive segments. Despite the weak economy, rental growth is expected to continue in the future.

- Prime yields average is 5.2 %. The spread to government bonds is attractive at around 180 basis points.
- The most liquid markets are the UK, Germany and France. Logistics has the highest transaction volume after residential.
- According to the Realometer scoring, logistics hubs in the Netherlands, Sweden and Denmark are particularly attractive, as are those in Germany, Finland and France.



Hotel

The recovery of the hotel markets continued in 2024. Hotels currently offer the highest prime yields compared to other segments.

- Prime yields average is around 5.3 %.
- The number of overnight stays in most locations in 2024 was higher than before the coronavirus pandemic in 2019.
- Room rates in most markets are well above pre-crisis levels.
- Further increases in room revenues (RevPARs) are expected in all markets in the coming years.



Residential

Surplus demand and rising rents offer secure cash flow.

- The average net prime yields are 4.3 %.
- Rents set to rise in almost all markets (+12 % on average by 2028).
- Sub-sectors such as Serviced Apartments or Student Housing offer higher yield as Multifamily properties.
- Dublin, Copenhagen, Amsterdam, but also German locations are attractively valued.

Dynamics/return Country and market, 50% each **Dublin** Dusseldorf Berlin Birmingham Copenhagen Madrid Den Haag Frankfurt Stuttgart Hamburg Leipzig Amsterdam Munich London Lyon Rotterdam **Barcelona** Risk/ return ratio Paris Realometer market analysis attractive less attractive Aggregated risk

Realometer

Focus

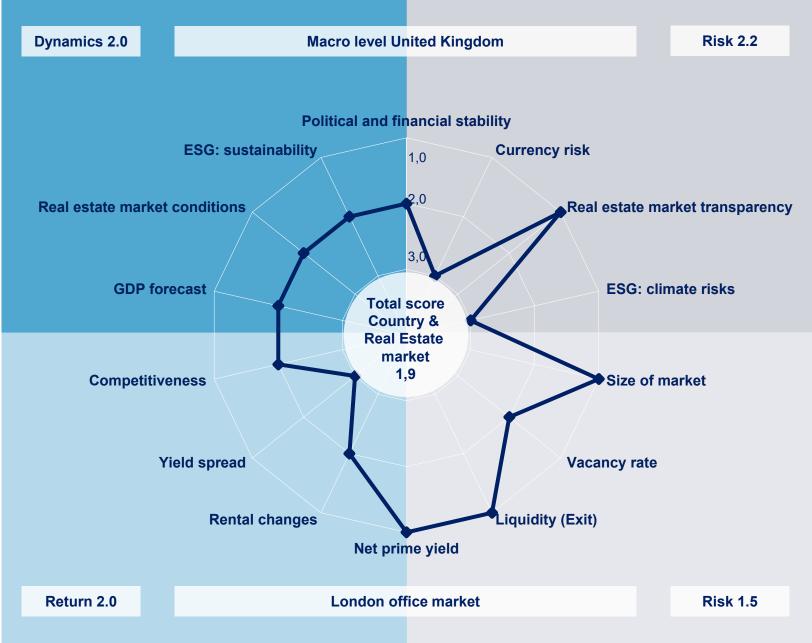
on selected markets



London office market

London currently offers attractive yields and positive prospects.

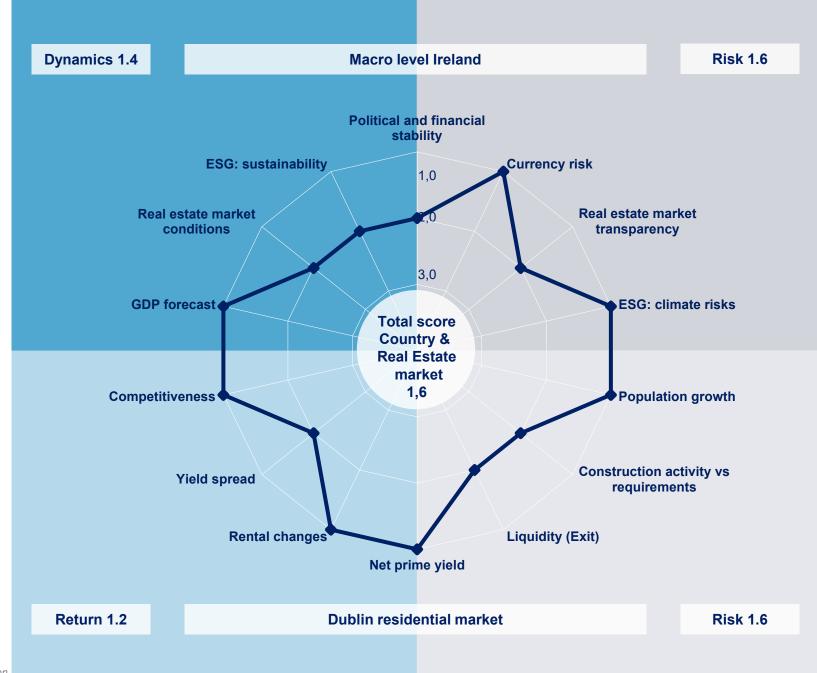
- London is the largest and most liquid property investment market in Europe and offers a high level of professionalism.
- London (City) currently offers a historically high yield level. A net prime yield of 5.6% was last recorded 15 years ago at the beginning of 2010.
- Rents should continue to rise at an above-average rate in the coming years (around + 3 % p.a.).
- The low yield spread to bonds (10Y UK bond well over 4%), the currency risk and higher climate risks than in Central Europe are rated negatively.



Dublin residential market

Residential assets in Dublin offer comparatively high yields with a positive outlook.

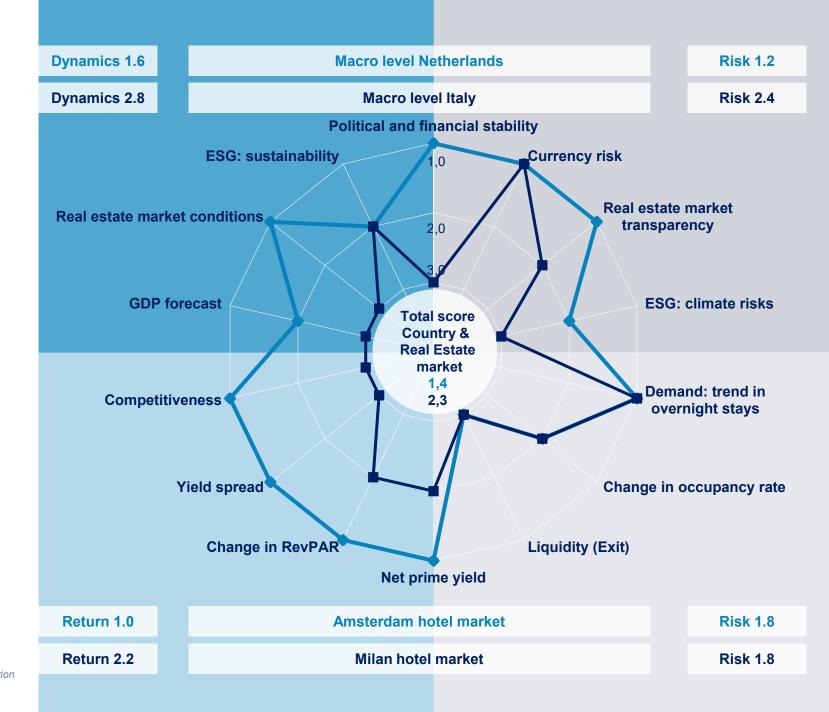
- The Irish residential property market is benefiting from the highest population growth of all the markets under review.
- As in other markets, there is a structural excess demand in Dublin.
- The Dublin housing market (lower half of the diagram) is currently one of the best rated cities in Europe.
- ESG climate risks have improved compared to the evaluation in August 2024.



Comparison Hotel market Amsterdam vs. Milan

Hotels in Amsterdam have a more balanced profile and offer better investment prospects with lower risks.

- At the macro level, the Netherlands outperforms Italy in most criteria.
- At around 5.5%, Amsterdam offers the highest net hotel yields in the eurozone alongside Brussels and Vienna. Milan achieves 50 basis points less (it should be noted that the data may be distorted due to the low number of transactions).
- According to the classification of the individual criteria, the overall rating is clearly in favour of the Netherlands (1.4 vs. 2.3).



Scoring Realometer

methodology



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Realometer scoring methodology: Criteria, weightings and indicators

Macro level (country)

		Criteria	Weight- ing	Indicator
Dynamics	1	Competitiveness	10%	World Competitiveness Center Rankings from IMD (International Institute for Management Development)
	2	GDP forecast	20%	Average Consensus Economics GDP forecast current year and next year
	3	Real estate market conditions	10%	Qualitative analysis, e.g. lease contract legislation, ancillary purchase costs
	4	ESG: sustainability	10%	Sustainability rating of the country based on the Global Sustainability Competitiveness Index by SolAbility
Risk	5	Political and financial stability	20%	S&P Rating
	6	Currency risk	10%	Maximum negative change of exchange rates within three years from 1999 to today, daily exchange rate data (rolling time slots)
	7	Real estate market transparency	10%	JLL Real Estate Transparency Index
	8	ESG: climate risk	10%	Climate Risk Index based on the World Risk Index of the Ruhr University Bochum, Germany

Office real estate market (location)

Criteria		Weight- ing	Indicator	
Return	1	Net prime yield	111%	Net prime yield (based on most recent data available)
	2	Rental price changes	30%	Rental price changes in percent, current vs forecast next 4-5 years
	3	Yield spread	10%	Net prime yield minus 10-year government bond
Risk	5	Size of market	15%	Office stock (in million sqm)
	6	Vacancy rate	25%	Vacancy rate in percent (based on most recent data available)
	7	Liquidity (Exit)	10%	Annual volume of office real estate transactions



Realometer scoring methodology: Criteria, weightings and indicators

Retail

		Criteria	Weight- ing	Indicator
	1	Net prime yield		Net prime yield (based on most recent data available)
Return	2	Rental price changes	30%	Rental price changes in percent, current vs forecast next 4-5 years
	3	Yield spread	10%	Net prime yield minus 10-year government bond
Risk		Private consumption		Average change in consumer spending in the previous year, the current year and the forecast for the coming year
	6	Share of e-commerce	15%	Share of e-commerce in aggregate retail spending (based on most recent data available)
	7	Liquidity (Exit)	10%	Annual volume of retail real estate transactions

Logistics

		Criteria	Weight- ing	Indicator
	1	Net prime yield	10%	Net prime yield (based on most recent data available)
Return	2	Rental price changes	30%	Rental price changes in percent, current vs forecast next 4-5 years
	3	Yield spread	10%	Net prime yield minus 10-year government bond
	5	Logistics Performance Index	20%	World Bank Logistics Performance Index
Risk	6	Retail Spending	20%	Average change in retail spending in the previous year, current year and forecast for the coming year
	7	Liquidität (Exit)	10%	Annual volume of logistics real estate transactions



Realometer scoring methodology: Criteria, weightings and indicators

Hotel				
		Criteria	Weight- ing	Indicator
	1	Net prime yield	10%	Net prime yield (based on most recent data available); hotel type of business lease/rental contract (no management contract or hotel building without contractual obligation)
Return	2	Change in RevPAR	30%	Change in RevPAR (revenue per available room) in percent, current vs forecast next 4-5 years
	3	Yield spread	10%	Net prime yield minus 10-year government bond
	5	Demand: trend in overnight stays	20%	Change in the average number of overnight stays in hotels over the last three years*
Risk	6	Change in occupancy rate	20%	Change in RevPAR (revenue per available room) in percent, current vs forecast next 4-5 years*
	7	Liquidity (Exit)	10%	Annual commercial investment volume

Residential

		Criteria	Weight- ing	Indicator
	1	Net prime yield	10%	Net prime yield (based on most recent data available)
Return	2	Rental price changes	30%	Rental price changes in percent, current vs mid-term forecast (5 years)
	3	Yield spread	10%	Net prime yields minus 10-year government bond
Risk	5	Population growth	20%	Forecast population growth over the next 5 years
		Construction activity vs requirements	20%	Net growth in number of units in relation to change in number of households over the last five years
	7	Liquidity (Exit)	10%	Annual volume of institutional real estate transactions on the local housing market

* Due to the sharp slump in 2020 during the lockdown phases of the coronavirus pandemic and the correspondingly large percentage changes in the following year or years, the analysis of annual rates of change may not be meaningful. Other meaningful key figures are then determined, e.g. reference is made to the level before the pandemic.



Contact

If you have any questions, please do not hesitate to contact us

Marco Kramer Head of Research & Investment Strategy Tel. +49 89 489 082 130 marco.kramer@realisag.de Luca Gudewill Director Research & Investment Strategy Tel. +49 89 489 082 440 Iuca.gudewíll@realisag.de Sven Scherbetitsch Director Research & Investment Strategy Tel. +49 89 489 082 132 sven.scherbetitsch@realisag.de Julian Truxa Director Research & Investment Strategy Tel. +49 89 489 082 167 julian.truxa@realisag.de

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